

POINTE-MARIE
INSTITUTE

THE POINTE-MARIE INSTITUTE

*Since 2016, we have been growing into a vital, active and interesting place – a place with heart and character that nurtures friendships, family, gathering and good times through the generations. Now certified as a *501c3 Louisiana Nonprofit Organization, the Pointe-Marie Institute can expand on the events we bring the Greater Baton Rouge community.*



CONCERTS | MARKETS | CHARITABLE EVENTS | TAILGATING | MOVIE VIEWINGS | WORKSHOPS | FITNESS

120K

WEBSITE HITS

Our Google impressions sky rocket as we promote our events throughout the year

4.6K+

SOCIAL MEDIA

Pointe-Marie's Event page on Facebook, EventBrite, and Instagram garner up thousands of views

3K+

SUBSCRIBERS

Weekly newsletters and announcements flood the inboxes of loyal subscribers

3K+

ATTENDEES

Well attended events every month of the year range in small gatherings of 150 to festivals of 2,500

LIVE / ON POINTE

OUTDOOR FAMILY FRIENDLY CONCERT SERIES

EXPERIENCE

Live music concerts ranging in genres, along with food trucks, cash bar, and plenty of space for chairs and blankets in a safe, family friendly, outdoor concert in Pointe-Marie square. Concerts range in large productions and intimate gatherings

PROUD TO HAVE HOSTED:

MICHAEL FOSTER PROJECT | PARISH COUNTY LINE | CHASE TYLER BAND | CHEE WEEZ | AMFM | CHRIS LEBLANC | JONATHAN BOOGIE LONG | CJ SOLAR | RYAN FORET & THE FORE TRADITION | CAPITAL CITY SOUL | PRESS 1 FOR ENGLISH | JAYCE | CLAY CORMIER & THE HIGHWAY BOYS | TOBY TOMPLAY | AFTER8 | MKNZ | JENNA D'SHAY | PRICE PASTORCHIK | JENNA D'SHAY | KIRK HOLDER | PETTY BETTY



FOOTBALL ON POINTE ★★★★★

EXPERIENCE

Attendees enjoy the best view of away LSU games on our giant 25 foot LED Screen.

We have a DJ, Kid's activities, wide open spaces for gathering and lawn chairs. A cash bar is on site as well as multiple food trucks.



FALL FEST

*PUT ON BY ENGAGE LOUISIANA

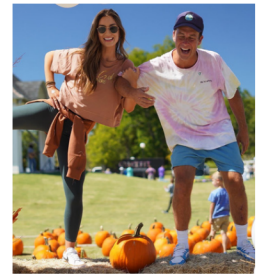
BENEFITING:



GREATER BATON ROUGE
FOOD BANK

EXPERIENCE

Attendees will enter our festival by bringing a can food and walk through our hay maze, pumpkin field, plus more. This day long event, will host food trucks, arts market, live music, face painting, crafts, and much more. Support from local businesses like you helps us bring this new event to the community.



MOVIES ON POINTE

SEASONAL MOVIES ON THE BIG SCREEN

EXPERIENCE

Guests will experience the magic of spooky season and the holidays on the Big Screen in Pointe-Marie Square. This family-friendly outdoor event is sure to be a favorite for all! Bring your chairs, and blankets and sample food and refreshments provided by local vendors.



Christmas on Pointe

ULTIMATE HOLIDAY EXTRAVAGANZA



EXPERIENCE

The Christmas Spirit has never shined as brightly as Pointe-Marie's Annual Christmas on Pointe season kick off celebration. With Santa Pictures, Cookies with Mrs. Claus, Holiday Classics on our Giant 25 foot LED screen, Caroling, Crafts, an Arts Market plus much more, this all day event makes for the perfect family tradition.



ANNUAL EVENTS

2023-2024 EVENT MARKETING OPPORTUNITIES
*PRODUCED IN CONJUNCTION WITH POINTE-MARIE
INSTITUTE

- Cooking Classes*
- Wine on Pointe*
- Art on Pointe*
- **The Flower Fest**
- Football on Pointe*
- **Candle Making Classes**
- Brunch On Pointe*
- **Rocketchix Marathon**
- Yoga on Pointe*
- **No Such Thing Bike Race**
- **Bourbon Bottle Share**
- Wellness on Pointe*
- St. Jude's
- Christmas on Pointe*
- Fall Fest*
- **Greater BR Food Bank**
- Live on Pointe*
- **Piggies for a Cause**
- Movies on Pointe*
- Realtor CE Classes*
- **Parade of Homes**
- **Crawfish Boil**
- Market On Pointe*
- McMains Foundation
- Open Houses*
- Maddie's Footprints

POINTE-MARIE INSTITUTE IS HAPPY TO COLLABORATE ON
EVENTS HELD AT POINTE-MARIE. EXAMPLES OF THESE
EVENTS ARE HIGHLIGHTED ABOVE IN GREEN.



COMMUNITY PARTNERSHIP OPPORTUNITIES

A 12 MONTHS TERM IN ASSOCIATION WITH 20+ ANNUAL EVENTS

MAGNOLIA PLUS PARTNER

\$12,000

- EVERYTHING FROM MAGNOLIA LEVEL, PLUS ONE HANGING SIGN AT AN AMENITY LOCATION TO BE VISIBLE 365 DAYS OF THE YEAR

MAGNOLIA PARTNER

\$10,000

- WELCOME BANNER AT ALL EVENTS
- YEAR ROUND SOCIAL MEDIA MENTIONS
- EMAIL TAGGING FOR EVENT REMINDERS
- EVENTBRITE MENTIONS
- LOGO PLACED ON EVENTS PAGE OF SITE
- TAG ON PROMOTIONAL WRAP VIDEO ON LARGE EVENTS
- BAND ACKNOWLEDGEMENT
- 10 FREE TICKETS TO EVERY EVENT
- DESIGNATED SPACE FOR TENT AND/OR PROMOTIONAL MATERIALS AT EVERY EVENT
- BRANDED POST & STORY LEADING UP TO EVENTS
- MARKETING MATERIAL INSIDE SALES OFFICE
- MENTIONED IN THE COMMUNITY NEWSLETTER
- PARTNER SPOTLIGHT IN THE COMMUNITY NEWSLETTER
- ONE EVENT SPACE RENTAL PER CALENDAR YEAR

TITLE PARTNER

POINTE-MARIE
COMMUNITY REALTY



LIVE OAK PARTNER

\$7,500

- EMAIL TAGGING ON EVENT REMINDERS
- EVENTBRITE MENTIONS
- LOGO PLACED ON EVENTS PAGE OF WEBSITE
- TAG ON PROMOTIONAL WRAP VIDEO ON LARGE EVENTS
- BAND ACKNOWLEDGEMENT
- 6 FREE TICKETS TO EVERY EVENT
- DESIGNATED SPACE FOR TENT AND/OR PROMOTIONAL MATERIALS AT EVERY EVENT
- MARKETING MATERIAL INSIDES SALES OFFICE
- MENTIONED IN THE COMMUNITY NEWSLETTER

LAGNIAPPE PARTNER

\$5,000

- SOCIAL MEDIA TAGGING
- 4 FREE TICKETS TO EVERY EVENT
- DESIGNATED SPACE FOR TENT AND/OR PROMOTIONAL MATERIALS AT EVERY EVENT SALES OFFICE
- MARKETING MATERIALS INSIDE SALES OFFICE
- MENTIONED IN THE COMMUNITY NEWSLETTER



COMMUNITY PARTNER FORM

Yes, I would like to support the Pointe-Marie Institute as a Community Partner at the following level:

MAGNOLIA PLUS PARTNER
\$12,000

MAGNOLIA PARTNER
\$10,000

LIVE OAK PARTNER
\$7,500

LAGNIAPPE PARTNER
\$5,000

TOTAL: \$ _____
PAYMENT:
 Enclosed is my check made payable to:
The Pointe-Marie Institute
14200 River Rd.
Baton Rouge, LA 70820
225.769.8900

Partner Name: _____

Contact Person: _____

Address: _____ City/State: _____

Zip: _____

Email: _____ Phone: _____

Effective Date: _____

These are suggested levels of sponsorship. Please feel free to suggest other levels of participation or in-kind donations of goods and services. Options above my also be combined.

#LIFEONPOINTE

POINTE-MARIE

@POINTEMARIEBR | POINTEMARIE.COM

14200 River Road | Baton Rouge | Louisiana 70820

For events and reservation requests, contact events@pointemarie.com

For other questions, contact marketing@pointemarie.com

